



A Marketing Agency that Speaks Fluent Healthcare

Whether you are a medical practice seeking to expand your patient base or a medical device company on the verge of launching your first product, our healthcare marketing experts can increase revenues. Most failed marketing campaigns in healthcare are executed by marketing service agencies not familiar with the special aspects of selling to patients or physicians. Our experience in business-to-patient, business-to-hospital and business-to-physician marketing ensures success.

Client Successes

Cielo MedSolutions,



a patient registry and client quality management software developer, was successfully acquired after 4 years of working with Clarity Quest as its outside marketing department.

Services: marketing strategy, budgeting, online marketing, newsletters, copywriting, email blasts, physician "reach out" campaigns, public relations

AcuityLogic,



an optical software and point of sale system developer, was successfully acquired in 2011. Clarity Quest named the company and its first product, Blink™.

Services: branding, identity, website development, tradeshow booth development

Kurve Technology,



a drug delivery device manufacturer, closed two licensing deals with Schering-Plough. Clarity Quest was the company's outsource marketing department for 5 years.

Services: marketing strategy, budgeting, online marketing, public relations, collateral, advertising

VoiceFirst,



a division of Honeywell, is a system that overlays two-way voice interaction capabilities on electronic medical record systems to improve clinician efficiency and patient care. We are the division's outsource marketing department.

Services: marketing strategy, graphic design, web design, online & print advertising, messaging

Our Healthcare & Biotechnology Clients

- » ArborMetrix
- » Asterand
- » Cielo MedSolutions
- » Confirma
- » Kurve Technology
- » Medical Advantage Group
- » MedPricer
- » Mercy Medical Center
- » Oakland Southfield Physicians Group
- » Point of CareWare
- » Quality Technology Services (QTS)
- » Quantum Medical
- » STATinMED
- » St. John Medical Group
- » SVS Vision
- » Unival Medical
- » Vocollect Health Systems
- » VoiceFirst Solutions
- » WillowMD

Contact us to discuss your marketing needs. We offer a wide range of services from internet marketing to public relations and branding with proven return on investment.

To find out more, please **visit us online at www.clarityqst.com or call us at 877-887-7611** to discuss how our services can benefit your company.