



Select A Marketing Agency That Speaks Fluent Healthcare

We grow revenues and fill the sales pipelines of health IT and medical device companies with proven marketing strategies and programs. Our agency knows how to market to hospital leaders and healthcare executives.

Client Successes

Cielo MedSolutions



a patient registry MedSolutions and client quality management software developer, was successfully acquired after 4 years of working with Clarity Quest as its outside marketing department.

Services: marketing strategy, budgeting, online marketing, newsletters, copywriting, email blasts, physician "reach out" campaigns, public relations

eMedApps



makes your EHR and healthcare technology systems smarter, faster, and easier to use. Clarity Quest re-branded the company and created a marketing strategy to grow revenues in the HIE space.

Services: branding, strategy, website development, marketing automation, content, PR

Mach7 Technologies,



an enterprise imaging solutions company, grew revenues by 5x in 18 month after retaining Clarity Quest as its agency of record.

Services: marketing strategy, budgeting, marketing automation, content, advertising, SEO, social marketing, and PR

VoiceFirst, a division of



Honeywell, is a system that overlays two-way voice interaction capabilities on electronic medical record systems to improve clinician efficiency and patient care. We are the division's outsource marketing department.

Services: marketing strategy, graphic design, web design, online & print advertising, messaging

Our Healthcare & Biotechnology Clients

- » ArborMetrix
- » Asterand
- » Carestream
- » Cielo MedSolutions
- » DeVero
- » eMedapps
- » MERGE
- » Kurve Technology
- » Labgen
- » Mach7 Technologies
- » Medgen EHR
- » Medical Advantage Group
- » MedPricer
- » Mercy Medical Center
- » MMIT
- » Oakland Southfield Physicians Group
- » Point of CareWare
- » Quantia
- » Quantum Medical
- » Real Time Medical Systems
- » STATinMED
- » St. John Medical Group
- » SVS Vision
- » Unival Medical
- » Vocollect Health Systems
- » VoiceFirst Solutions by Honeywell

To find out more, please **visit us online at www.clarityqst.com or call us at 877-887-7611** to discuss how our services can benefit your company.