



*For Immediate Release*

## **Clarity Quest Marketing Expands West Coast Presence with New Downtown Seattle Office**

*Strategy, Branding, Design and Public Relations Agency Expands Services for Growing West Coast Client Base*

**SEATTLE, WA** February 2, 2016 – Clarity Quest, a leading marketing and public relations agency serving the healthcare, biotechnology and business-to-business tech sectors, today announced the opening of a new downtown Seattle-based office. Expanded services include marketing strategy, branding and public relations adding to the agency's base of online marketing and website development.

Cori Omundson, a seasoned marketing and business development executive with over eighteen years of experience, leads the Seattle office. Clarity Quest employs twenty team members from three U.S. offices, serving clients worldwide.

"For me, this expansion brings us full circle in our corporate journey," commented Christine Slocumb, president of Clarity Quest Marketing. "I began consulting in Seattle in 2001 and long maintained a website and database development office in the region. Our strength in serving technology, healthcare and biotechnology companies paired with the deep talent pool and vibrant economy makes downtown Seattle the perfect location to expand business development and offer our full line of client services."

Celebrating 15 years in business in 2016, Clarity Quest Marketing ranks among the top three firms in healthcare technology marketing in the U.S.

"I enjoy the enthusiasm of the Clarity Quest team for the prospect of helping my business grow," said Anne Lodge, president and founder of Astarte Biologics, a leading biotechnology company in Bothell. "You'd think they were part of our team, not outsiders."

Clarity Quest's extensive [client list](#) includes Fortune 100 companies, mid-cap and emerging leaders in healthcare, technology, software and technical services. For more information about this Seattle location, please visit [clarityqst.com](http://clarityqst.com) or call 877-887-7611.

**About Clarity Quest Marketing**



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Clarity Quest Marketing combines technology know-how with creativity and business acumen to provide marketing services to technology and healthcare companies across the U.S. Founded in 2001, Clarity Quest serves businesses in the healthcare, medical device, software, hardware and technical professional services industries. The agency's core areas are strategy, online marketing, website design, event and trade show management, and public relations. Clarity Quest has offices in Seattle, WA, Ann Arbor, MI and Mystic, CT. Visit [www.clarityqst.com](http://www.clarityqst.com) for more information or call 877 887 7611. Follow us on [Twitter](#), [Google+](#), [Facebook](#) and [LinkedIn](#).

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