



# Paid Search with Proven Return on Investment

When setup and maintained correctly, paid search is an extremely effective marketing program. Whether you need online brand visibility, have difficulty organically ranking on page one for competitive keyword sets, or need to get the phone ringing quickly, Clarity Quest can get you results. We're Google and Bing certified experts managing ad budgets of \$1,500 to \$20,000 per month.

## SEM Services

- » Google & Bing campaigns from a certified expert
- » Search & display networks
- » Mobile ad focus
- » Twitter, LinkedIn, Facebook advertising
- » Text, display, email, banner ads
- » Custom landing pages
- » A/B testing
- » Intelligent remarketing



*"The money I've spent with Clarity Quest is the **single best marketing investment I've ever made**. Clarity Quest has been instrumental in helping to manage my Google Ads™ account. As a result of their expertise there has been a substantial increase in traffic to my website. More importantly, there has been a **measurable increase of new clients to my practice**."*

**Gary Merel M.S. L.Ac.**  
Ann Arbor Holistic Health

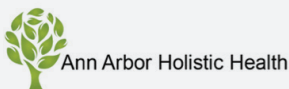
## Paid Search Results



**200% marketing ROI for 7 years**



**PPC was lowest cost-per-lead campaign for this new software product**



**75% increase in click volume, 26% decrease in cost-per-click after 2 months**

### About Clarity Quest Marketing

Clarity Quest Marketing combines technology know-how with creativity and business acumen to provide marketing services to technology and healthcare companies across the U.S. Founded in 2001, Clarity Quest serves businesses in the healthcare, medical device, software, hardware and technical professional services industries. Clarity Quest has offices in Seattle, WA, Ann Arbor, MI and Mystic, CT.

Visit [www.clarityqst.com](http://www.clarityqst.com) for more information or call 877-887-7611.