



Own the Top Spot

We've been involved with search engine optimization (SEO) since before it was trendy and have continued to provide ranking services since it became tough and many agencies exited. Organic search rankings are vital to our agency's own pipeline so we follow best practices and continually monitor Google and Bing algorithm changes.

SEO Services

- » SEO strategy
- » Integrating SEO with public relations, paid search, social media and content marketing
- » Website coding, copy and content optimization for SEO
- » Keyword analysis to prioritize targets based on volume & competition
- » Ongoing "white hat" link building
- » Content development and syndication to support SEO such as infographics, white papers and success stories
- » Corporate giving strategies that support search rankings

*"From day one Clarity Quest made a positive impact on our company's lead generation and brand awareness efforts. They are now an integral business partner. They created and executed a well-designed marketing program, meeting all the goals we laid out to them to date, while staying on budget. **They are the "one-of-a-kind" agency that is equally strong at strategy, creativity, technical acumen, communication and results.**"*

Julia Vaughn

Operations Manager, Sales & Marketing, Mach7 Technologies
South Burlington, VT



VoiceFirst™ by Honeywell outranking industry leaders Nuance™ and M*Modal™ in organic search rankings for more than 25 key terms within 6-9 months



Increased Mach7 Technologies traffic by 300% in one year

VoiceFirst by Honeywell

Keyphrase	Google Rank	Time to Achieve Rank
EMR voice overlay	1,2,3,4,5,6 & 7	9 weeks
EHR voice overlay	1,2,3 & 4	22 weeks
EMR voice recognition	1 & 2	31 weeks
EMR speech recognition	1	31 weeks
voice recognition in healthcare	2	30 weeks
speech recognition in healthcare	2	32 weeks
EHR speech recognition	3	34 weeks

Rankings for Competitive Terms

Mach7 Technologies

Keyphrase	Google Rank (as of 5/27/15)	Time to Achieve Rank
EHR image enablement	1 & 2	1 week
study split utility	1 & 2	1 week
clinical imaging studio	1 & 2	1 week
PACS EMR enablement	2 & 3	1 week
clinical image viewer	2	1 week
medical image export	3	1 week
vendor neutral archive	22	1 week

Rankings for Mildly Competitive Terms Showcasing the Power of Selecting the Correct Niche (Long-Tail) Phrases

About Clarity Quest

Clarity Quest Marketing combines technology know-how with creativity and business acumen to provide marketing services to technology and healthcare companies across the U.S. Founded in 2001, Clarity Quest serves businesses in the healthcare, medical device, software, hardware and technical professional services industries. Clarity Quest has offices in Seattle, WA, Ann Arbor, MI and Mystic, CT.

Visit www.clarityqst.com for more information or call 877-887-7611.