



We grow revenues and fill the sales pipelines of health IT companies with proven marketing strategies and programs.

Client Successes

QuadraMed.

a Harris company, increases patient

Safety with identification and data cleansing systems.

Services: Branding, messaging, website, collateral, lead generation campaigns

eMedApps



makes your EHR and healthcare technology systems smarter, faster, and easier to use. Clarity Quest re-branded the company and created a marketing strategy to grow revenues in the HIE space.

Services: Branding, strategy, website development, marketing automation, content, PR

Mach7 Technologies



an enterprise imaging solutions company, grew revenues by 5x in 18 months after retaining Clarity Quest as its agency of record.

Services: Marketing strategy, budgeting, marketing automation, content, advertising, SEO, social marketing, PR

MMIT simplifies market access across all of healthcare by making drug formularies, policies and restrictions transparent.



Services: Marketing strategy, sales enablement, market research, content, account-based marketing

Our Health IT Clients

- » Carestream
- » eMedapps
- » Harris Healthcare
- » Honeywell
- » Intelerad
- » Labgen
- » Mach7 Technologies
- » Medgen EHR
- » MedPricer
- » MERGE
- » MMIT
- » Quantia
- » Real Time Medical Systems
- » RevSpring
- » Vocollect Health Systems

"Clarity Quest partnered seamlessly with us on our strategy, vision and delivery of our marketing assets. More importantly, no matter how great they make us look and sound, the CQ team remains focused on making sure we grow both our audience and our business!"

Jeff Steinberg, CEO | MMIT

To find out more, please visit us online at www.clarityqst.com or call us at 877-887-7611 to discuss how our services can benefit your company.



