

# Health equity delivered at the point of care

Health equity is a complex problem that requires a solution powered by more than just social data. TruLite health is the first company focused on driving multi-level interventions to improve clinical outcomes and reduce the cost of care.



The first scalable, enterprise point of care health equity solution that recommends transformational clinical, social, and behavioral interventions for diverse populations at the point of care, helping to reduce bias, build trust and improve outcomes.

40+

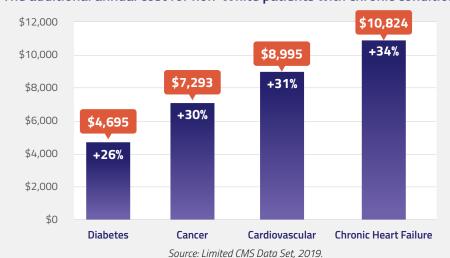
Clinical integration is a catalyst for impact.
Our research has cataloged over 2,000 peer reviewed articles where race negatively impacts outcomes and more than 40 clinical formulas used in daily care that have unsubstantiated race and ethnicity adjustment built into them.



## The true cost of health inequity

There is a significant difference in healthcare cost for non-White populations compared to their White counterparts. Diverse populations cost between 26% and 34% more annually for chronic conditions.

#### The additional annual cost for non-White patients with chronic conditions



#### Health equity matters

Truity™, our point of care health equity software, presents providers and care teams with actionable clinical insights that immediately impact patients' lives and combat health inequity.





### Positively improve the delivery of patient care and critical business drivers in your health system

- 1. Realize lower healthcare costs
- 2. Increase reimbursements under new and emerging payment models
- 3. Elevate your brand equity through reduced bias and improved care
- 4. Support your patient engagement goals
- **5.** Encourage patients to advocate for their own care



Clinical **EMR** 



**Proprietary Clinical Knowledge Base** 



**Health Equity Insights** 



**Health Equity** Coaching



**Health Equity** Learning

#### DATA



KNOWLEDGE



MULTI-LEVEL INTERVENTIONS

#### **Clinical & Social Data**

Truity uses patientspecific health data pulled from EHRs and other credible data sources to inform the insights shared with clinicians.











#### **Knowledge Database**

Truity matches patient-specific data to its proprietary knowledge base giving your clinicians access to insights, educational literature, and recommendations at the point of care regarding their diverse patients – without disrupting current workflows.

#### **Point of Care Interventions**

Truity supports both the clinician and the patient:

- + Clinical: Providers receive insight reports that include recommendations before, during, and after a visit.
- + Behavioral: Patients walk away with a health report written at a K12 literacy level and receive notifications to support greater engagement.
- + Social: Patients have access to culturally-competent coaches who provide guidance on how the patient can advocate for their care.

For more information, please visit our website at www.trulitehealth.com or request a product demonstration by sending a note to info@trulitehealth.com.

